



WOMEN INVESTING IN KNOWLEDGE



SPONSORSHIP PACKAGE

2014 / 2015



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WOMEN INVESTING IN KNOWLEDGE

We're a group of professional women, from a variety of industries, who have come together to establish a not-for-profit named WINK – Women Investing in Knowledge.

We host a series of monthly “Lunch and Learns”, Networking functions and “Mini Universities” on topics ranging from Investing to Insurance. Our goal: **To empower women, specifically in the area of financial literacy, by helping you know more, expand your resources and your capabilities.**

WINK was founded in 2011 and we currently have a database of over 650 qualified names of professional women. Our events are well attended and our target audience has been higher net worth women looking to expand their financial knowledge. In response to this need, we continue to develop and deliver programs for meaningful dialogue in a safe and open environment.

Our annual operating budget is \$30 000/year.

To learn more visit us online:

winkcalgary.com

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“The first lunch and learn of the WINK group was very insightful and enjoyable. The dynamic women who founded WINK utilized their expertise to inspire other woman through their knowledge and support to make a difference.”

“You could definitely feel the energy in the room. You “shot the lights out”, but I wouldn’t have expected anything else of the group of ladies involved. As you worked through your program, you were all very professional, but you could also see that you were enjoying yourselves, and that there is a real synergy between all of you. You have pulled an amazing group of dynamic ladies together and I look forward to attending future events.”

“I’m so glad I attended the talk on Personal Mastery at the WINK series, as I’m richer for the experience. Trudy, you drew me into your presentation, engaged me and left me feeling empowered and energized.”

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Our Vision: Create opportunities for women to invest in themselves, gaining knowledge and information that will empower them when making financial and life decisions – big or small.

Our Mission: Establish an objective, comfortable forum for women to question and learn more about financial literacy, by hosting informative and engaging speaker events. Presentations will focus on inspiring women to take charge of, or advance their financial well-being... empowering them to make informed choices, particularly when faced with a life altering event.

Our Values: Education, respect, safety, empowerment, connection, commitment and responsibility.



SPONSORSHIP OPPORTUNITIES

Sponsorships start at \$5,000.

Benefits include:

- ✓ Verbal recognition at all events
- ✓ Company logo and name on slides presentations
- ✓ Company name and logo on program
- ✓ Company logo and name on WINK website

Customized premium-level sponsorship packages also include:

- ✓ Free events for employees and/or clients
- ✓ Customized financial literacy session for your employees

We are also interested in exploring other ideas with our premium level sponsors in order to maximize the full benefit of recognition and cross-promotion.



SPONSORSHIP FORM

To become a WINK sponsor, please complete the form below.

CONTACT INFO

Company Name: _____

Contact Name: _____

Address: _____

City / Province: _____ Postal Code: _____

Email: _____

Phone: _____

PAYMENT

MC VISA AMEX

Credit Card Number: _____

Expiry Date: _____

Name on Card: _____

Billing Address: _____

City / Province: _____ Postal Code: _____

Expense Receipt Required? YES NO

IF PAYING BY CHEQUE:

Please make payable to **WINK Calgary** and mail to the address below.

COMPANY LOGOS

Please supply all logos as a high resolution JPEG, TIFF or BMP file. All logo files should be 300 dpi.

- Logos can be emailed to: sponsor@winkcalgary.com
- We can accept email files up to 10MB
- Files larger than 10MB can be sent via www.yousendit.com or mailed on a CD or DVD

**Please forward
completed forms to:**

EMAIL
sponsor@winkcalgary.com

FAX
403.292.3767

POST
RBC Wealth Management
335, 8th Avenue SW, Suite 300,
Calgary, AB T2P 1C9
Attn: Judith Ravensbergen



Please direct all your
sponsorship questions to:

Judith Ravensbergen
phone: 403.292.2011
email: sponsor@winkcalgary.com

To learn more about WINK, view our upcoming sessions, or register for an event
visit us on the web at winkcalgary.com

